

Transform your Business!

6 month program, commences **16th October 2014**

**Would you like to Transform your Business in 6 months?
Would you like to have an effective working strategy implemented in your business?**

This programme will give you the tools to dramatically improve how you run your business. Each month you learn a new skill enabling you to turn strategy into practical results:

- your company will communicate better, internally and externally
- you will be focused on achieving higher turnover
- you will have greater staff performance
- you will feel good about yourself!

Past participants have grown their business in excess of 50% - It delivers results like no other!

6 Steps to SME Success

Focusing on the real requirements of Irish businesses, this program will help the Owner Manager and their senior staff to think strategically and give the tools to turn strategy into practical results. It is a task based program where the learning is put straight into practise in your business. If you commit, you will get the most out of yourself and the talent around you.

- Prepare to have a working strategy for your business
- Prepare to have a systematic way of maximising the resources around you
- Prepare to drive productivity through better work practises and systems
- Prepare to set your business on a path for growth
- Prepare for business and personal satisfaction

And do all this in an environment of like-minded peers, all working together to drive each other forward

Don't delay as places are limited.

“ I feel each programme is worth about 5 years of hard-won experience... except the programmes are fun! ”

Trevor Jobling, MD Dovetail Ltd.

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Oifig Fiontair Áitiúil
Local Enterprise Office

Dublin City | Dún Laoghaire-Rathdown | Fingal | South Dublin

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Target Audience

Owner Managers:

If you want new business development strategies & techniques, increasing your ability to generate and maintain sales, then this program is for you.

Facilitator:

Damien O'Brien,
Managing Partner at SME Matters

Damien is a recognised business expert who specialises in developing the knowledge and skills of owner managers, giving them the tools to transform their business, in terms of bottom line growth and business & personal satisfaction.

Damien has a high energy motivational manner. His experience ranges across all sectors of the economy and he brings that experience to bear in the programs he teaches.

Prior to setting up SME Matters, Damien spent 10 years in industry, holding Senior Management roles at national and international level. He has managed quadruple growth figures in sales during his time as Sales Manager for an Irish Telecom Multinational and went on to grow their specialised consulting department thereafter. Damien has lectured in Smurfit Graduate School of Business on Organisational Renewal in SME's and runs SME company clinics for program participants in conjunction with Smurfit. He also runs high impact Seminars and full day training events nationwide.

Content

The program includes:

- 6 Monthly Interactive meetings focusing on Strategy, leadership, operational excellence and Performance Management
- Step by step exercises that will transform how you run your company and generate new business
- High profile guest speakers from the business community
- Access to support and mentoring
- Group dynamics in problem solving for participating businesses

Program Details

Date: 6 month program, commences **16th October 2014**

Location: Carlton Hotel, Dublin Airport. Old Airport Road, Cloghran, Dublin Airport, Co. Dublin.

Cost: €999 per delegate (subsidised from €2,499)

Book early as places are limited

email: bookings@smematters.ie or call (086)2699111